

Madhurima Kumar

London based, Mumbai born – Multidisciplinary Creative deeply inspired by the human condition. Rooted in visual art, film, and photography, my work explores emotion, memory and cultural identity through compelling visual narratives.

Contact:

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Technical Skills:

- Production Design
- Event Planning & Delivery
- Creative Direction
- Adobe Creative Suite
- AutoCad
- 3D Softwares
- Project Management
- Recruitment & Training
- Budgeting & Resource Allocation
- Set Logistics & Operations
- Pastoral Support & Peer Guidance
- Stakeholder Collaboration

Soft Skills:

- Creativity & Innovation
- Team Collaboration
- Leadership
- Adaptability
- Problem Solving
- Attention to Detail
- Communication
- Initiative
- Time Management
- Cultural Sensitivity & Inclusivity

Education:

- **MA Design for Art Direction** at University of the Arts London (2022-2023)
- **Bachelor of Architecture** at Dr. Baliram Hiray College of Architecture, University of Mumbai (2015-2020)
- Lilavatibai Podar High School (2013-2015)

Extracurriculars:

- **CEPT Summer School - Study of Double Curve Surfaces (2018).**

I completed a 12 day study program conducted in CEPT, Ahmedabad

- **Bachelor of Fine Art - Nrityaranjani Dance Academy (2007 - 2017)**

I studied Bharatanatyam, a classical dance style of India, for 10 years and also performed in numerous Dance recitals all over India during this period.

Work Experience:

Halls Events Executive

Halls Life, UAL | January 2026 - ongoing

- Overseeing the implementation of the Halls Life Programme within residences, ensuring consistent and high-quality delivery.
- Focusing on implementation of the Halls Life+ programme through diverse events and larger university wide events.

Halls Committee Administrator

Halls Life, UAL | July 2024 - January 2026

- Promoted to a managerial and pastoral role, supporting student staff across 9 halls to deliver student-led events
- Oversaw the implementation of the Halls Life Programme within residences, ensuring consistent and high-quality delivery
- Led recruitment, interviews, training, and ongoing management of 20+ student staff
- Continued to contribute to the creative planning and execution of large-scale, cross-campus events
- Initiated and led a new programme strand focused on postgraduates, mature, and returning students
- Successfully launched and delivered targeted events such as the London Parks Walk, Queer History Walk, and Natural Dyes Workshop

Project Support

Halls Life, UAL | August 2023 - July 2024

- Developed versatility through diverse responsibilities within a front-facing, student-focused role
- Served as first point of contact during student events, ensuring a welcoming and engaging experience
- Designed event branding and visual themes to enhance engagement
- Actively contributed to the planning, production, and on-site delivery of student events

Project Support

London Pride Parade, 2023-2025

- Assisted in the design and production of props and décor for UAL's Pride float, aligning with the annual theme for three consecutive years
- Collaborated with the Student Experience Team to bring the creative vision to life and ensure visual impact during the parade

Assistant Art Director

Pyramid Arts (India) | January 2022 to May 2022

- Worked on multiple commercial films for brands such as Maruti WagonR and Beardo.
- Handled the props department for projects.
- Assisted in the set design and dressing for multiple commercial films.
- Also worked on set during shoots for the above mentioned projects.

Art Intern

Excel Entertainment (India) | February 2021 to November 2021

- Worked as the art intern for a feature film "YUDHRA" from the prep period into the shoot schedule.
- Being involved in such a large scale project allowed me to experience various aspects of production design.
- I worked extensively in the set dressing and props department throughout the shoot schedule.
- Learnt the logistics side of production design as well as set construction.